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Health & Nutrition Asia and Horti & Agri Asia 2026 to Unite Agrifood and Animal Health Value Chains

Bangkok, Thailand – 15 January 2026 – VNU Group, together with its international partners, will host Health & Nutrition Asia and Horti & Agri Asia 2026 from 10-12 March 2026 at BITEC Exhibition and Convention Center, Bangkok, Thailand. Co-located with VICTAM Asia, the three events will form a comprehensive regional platform connecting the full agri–feed–animal health value chain, from upstream production to downstream solutions. The combined exhibitions respond to pressing global challenges including food security, animal health, and sustainable production, while supporting the continued growth of Asia’s livestock, feed, animal nutrition, and agricultural industries.

The exhibitions will feature over 300 international exhibitors across more than 9,000 square meters of exhibition space, alongside conferences and knowledge-sharing activities delivered by over 150 industry speakers. Covering livestock, aquaculture, feed, animal health, and modern agriculture, the platform offers valuable opportunities for business owners, investors, buyers, academics, and farmers to connect, exchange insights, and expand business opportunities.

VIV Health & Nutrition Asia 2026: Driving Innovation in Animal Health

VIV Health & Nutrition Asia 2026 is a leading regional trade show for animal feed, pharmaceuticals, and animal health, held under the theme “Shaping the Future of Animal Feed and Health through Sustainability & Innovation.” Visitors will meet internationally recognized brands and organizations such as Elanco, Catalysis, and Intracare, along with Japan and South Korea Pavilions, appearing for the first time at the event. Their participation reflects strong global market confidence in the platform and reinforces the exhibition’s role as a key driver for the sustainable development of Asia’s animal feed and animal health industries.

Ms. Natasha Hall, Project Manager, VNU Europe, stated: “Health & Nutrition Asia 2026 is a platform that connects innovation, animal health, and business opportunities, supporting the industry’s transition toward sustainability and long-term food security.” While Ms. Chanita Juntasing, Project Manager, VNU Asia Pacific, added: “The event has been designed as a true space for learning and meaningful business connections, enabling in-depth discussions and negotiations in a friendly environment that fosters high-quality partnerships, particularly within the animal health and nutrition sector.”

Dr. Prapued Aksornphan D.V.M., Ph.D., Senior Country Director – TH, VN & CLM Elanco (Thailand) Ltd., commented: “The industry is moving toward preventive nutrition solutions that reduce antibiotic use and promote long-term sustainability, which strongly aligns with the direction of this event.”

Horti & Agri Asia 2026: Future-Focused Solutions for Crop and Horticultural Production

Horti & Agri Asia 2026 is an international trade show dedicated to the future of crop, horticultural, and floricultural production, under the theme “The International Trade Show for Future Crop, Horticultural and Floricultural Production.”



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The event welcomes farmers, young agripreneurs, academics, and students to explore practical, real-world solutions. Key highlights include the first-time participation of DEPA projects, supporting Thai durian growers through free registration for data-recording applications and smart irrigation systems. The exhibition will also showcase agricultural technologies from Thailand and abroad, alongside conference sessions on modern agriculture topics such as low-carbon farming, water and residue management for export compliance, and the first-ever showcase of Wolffia (duckweed) farming.

Ms. Chanida Clark, Project Manager, VNU Asia Pacific, said “Horti & Agri Asia 2026 serves as a platform that connects technology, knowledge, and people across the agricultural value chain, helping farmers and entrepreneurs adapt to climate challenges, rising costs, and global market demands, while strengthening Thailand’s agricultural sector toward a resilient, value-added, and sustainable future.”

Industry, Academic and Policy Perspectives

Prof. Dr. Thanathip Suwanasopeebhi, Associate Dean for Administration, Faculty of Agriculture, Kasetsart University, noted that “The modern and future agricultural businesses are transitioning toward Smart Agriculture, driven by data, technology, and innovation throughout the supply chain—from breeding and productivity enhancement to efficient resource use, environmental impact reduction, and traceability systems that build consumer confidence.”

Meanwhile, Prof. Dr. Achariya Sailasuta (DVM), Director of FAVA Bangkok Office, Federation of Asian Veterinary Associations (FAVA), emphasized that “The One Health concept and cross-sector collaboration are key to ensuring long-term health security and food safety.”

Asst. Prof. Dr. Rutchanee Gullayanon, Ph.D., Executive Vice President for Research and Innovations, King Mongkut’s Institute of Technology Ladkrabang (KMITL), added “One of the greatest challenges facing global agriculture and food systems today is climate change adaptation. Technology and innovation are essential in building resilient agricultural and food ecosystems. The ‘Farming the Future with KMITL’ initiative reflects strong domestic and international collaboration, integrating knowledge and innovation to strengthen food security while restoring biodiversity within agricultural systems.”

Registration Open for Key Business Opportunities

Health & Nutrition Asia and Horti & Agri Asia 2026 will be held from 10–12 March 2026 at BITEC, Bangkok, Thailand. Industry stakeholders are invited to explore further details and register to attend free of charge at: <https://healthandnutrition.viv.net/> and <https://hortiandagriasia.com/>

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