



HEALTH & NUTRITION ASIA 2026

BITEC, BANGKOK, Thailand
10-12 MARCH

CUSTOMIZED MARKETING OPPORTUNITIES

WWW.HEALTHANDNUTRITION.VIV.NET



Co-located with **VICTAM**
Asia



Customized Marketing Opportunities

Promote your participation at VIV Health & Nutrition Asia and co-located with VICTAM Asia! Maximize your visibility with our onsite promotion, advertisement in the show guide, newsletter promotion, seminars and more.

ONSITE PROMOTION



LOGO ON FLOOR PLAN

€ 695



SOUVENIR BAG

4 Colors, 2 Sides
Max. 2 Exhibitors

€ 9,950



LANYARDS

Max. 5 Exhibitors

3,000 Lanyards	€ 6,995
4,000 Lanyards	€ 7,500
5,000 Lanyards	€ 9,400
6,000 Lanyards	€ 10,200
7,000 Lanyards	€ 12,000



IN-HALL FLOOR STICKER

Size: A0

€ 1,000



FOYER HALL FLOOR STICKERS

Size A: 1.5 x 12 m

Size B: 4.0 x 12 m

Size C: 6.0 x 18 m

Max. 1 Exhibitor per size

€ 1,350



COLUMN WRAP

Size: 1.2 x 1.2 x 3 m.

4 Sides

€ 2,000



MAIN STAGE ADS BOARD

Size: 2 x 2 m.

Max. 3 Exhibitors

€ 1,100



REST AREA SPONSORSHIP

24 - 48 m²

Max. 1 Exhibitor

€ 5,400



HALL ENTRANCE LOW FENCE

2 Sides

4 Artworks per unit, 2 units per Hall

Size: 2 x 1 m.

€ 500



WATER DISPENSER

2 Units per Hall

€ 2,000



LOGO ON BOTTLE OF WATER

325 ml
Max. 2 Exhibitors
6,000 bottles

€ 8,500



REST ROOM POSTER HALL 98-100

Size: 0.24 x 0.36 m
Max. 2 Exhibitors

€ 500



FOOD COURT TENT CARD

Price per table
Max. 418 units
Size: A5

€ 50



FOOD COURT PAPER NAPKIN

50 Boxes of 1,600 Pieces each
Size: 0.25 x 0.25 m. / 0.33 x 0.33 m.
Max. 1 Exhibitor

€ 1,300

ESCALATORS



ESCALATOR WRAPPING YELLOW VOID HALL 98

Ground Floor
Size: 8.80 x 0.36 m.

€ 650



ESCALATOR WRAPPING YELLOW VOID HALL 98

2nd Floor
Size: 6.95 x 0.62 m.

€ 585



ESCALATOR WRAPPING YELLOW VOID HALL 98

3rd Floor
Size: 6.95 x 0.62 m.

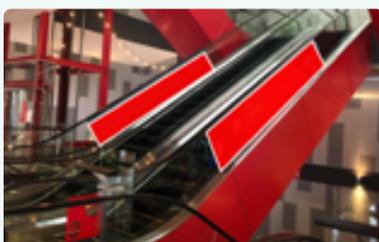
€ 585



ESCALATOR WRAPPING RED VOID HALL 100

Basement Floor
Size: 7.05 x 0.62 m.

€ 650



ESCALATOR WRAPPING RED VOID HALL 100

Ground Floor
Size: 6.98 x 0.62 m.

€ 650



ESCALATOR WRAPPING RED VOID HALL 100

€ 500

2nd Floor
Size: 2.78 x 0.62 m.



DIRECTORY POSTER SIGN ORANGE ESCALATOR

€ 1,900

Basement Floor
Max. 2 Units
Size: 0.61 x 1.05 m.



DIRECTORY POSTER SIGN ORANGE ESCALATOR

€ 1,900

Ground Floor
Max. 2 Units
Size: 0.61 x 1.05 m.



DIRECTORY POSTER SIGN ORANGE ESCALATOR

€ 1,900

2nd Floor
Max. 2 Units
Size: 0.61 x 1.05 m.

POWER BANK STATIONS



POWER BANK STATION SCREEN

Location A: Hall 98 BTS 001

Location B: Hall 98 BTS 002

Location C: Hall 98 Bang Na

Location D: Hall 98 Tunnel 100-101

Location E: Hall 104

Format: MP4 / JPG / PNG

Size: 1080 x 1630 px

€ 2,200



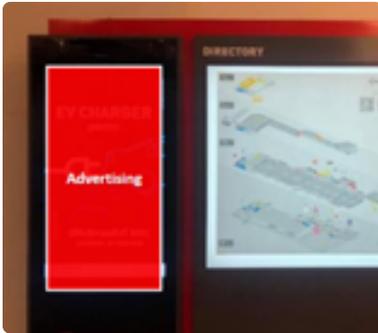
DIGITAL SCREENS



MAIN STAGE HANGING LED CUBE

15 sec.
Format: MP4 / JPG / PNG
Max. 20 Spots

€ 17,900



VENUE DIRECTORY PLAN

Location A: Hall 98
Location B: Hall 99
Location C: Hall 103
Max. 20 spots per Hall
Format: MP4 / JPG / PNG
Size: 1080 x 1920 px

€ 900



DIGITAL ARCHWAY HALL 100

15 sec.
Max. 20 spots
Format: MP4 / JPG / PNG
Size: 1920 x 256 px

€ 900



DIGITAL WALL MEDIA

Location A: Hall 101
Location B: Hall 102
Location C: Hall 103
Max. 20 spots per Hall
Format: MP4 / JPG / PNG
Size: 895 x 640 px

€ 1,500





DIGITAL WALL MEDIA HALL 104 TO 105 FULL SCREEN

15 sec.
Max. 2 spots
Format: MP4 / JPG / PNG
Size: 2048 x 512 px

€ 2,000



DIGITAL WALL MEDIA HALL 104 TO 105 B OR C

15 sec.
Max. 16 spots
Format: MP4 / JPG / PNG
Size: 1024 x 512 px

€ 1,500



DIGITAL BILLBOARD OUTDOOR P3 JUNCTION FULL SCREEN

15 sec.
Max. 2 spots
Format: MP4 / JPG / PNG
Size: 1024 x 512 px

€ 2,500



DIGITAL BILLBOARD OUTDOOR P3 JUNCTION B OR C

15 sec.
Max. 16 spots
Format: MP4 / JPG / PNG
Size: 1024 x 512 px

€ 2,200



DIGITAL WALL MEDIA LINK BRIDGE FULL SCREEN

15 sec.
Max. 20 spots
Format: MP4 / JPG / PNG
Size: 2432 x 384 px

€ 2,200



DIGITAL WALL MEDIA LINK BRIDGE B OR C

15 sec.
Max. 20 spots
Format: MP4 / JPG / PNG
Size: 1216 x 384 px

€ 1,500



DIGITAL SLIM KIOSK

15 sec.
Max. 140 spots
Format: MP4 / JPG / PNG
Size: 384 x 768 px

€ 700



DIGITAL COLUMN WRAP

15 sec.
Max. 80 spots
Format: MP4 / JPG / PNG
Size: 1440 x 3840 px

€ 2,700

SEMINARS



SPEAKING SLOT AT STAGE

45 min.

€ 1,250

SPEAKING SLOT AT THE CONFERENCE ROOM

45 min.

€ 950

MEETING ROOM FULL DAY

45 Min. Incl F&B 150 pax, 2 breaks, 1 lunch

€ 10,000

MEETING ROOM BY HOUR

Business Center, 3 rooms: BC1 12-20 pax, BC2 9 pax, BC3 5 pax

€ 300

NETWORKING NIGHT

Exclusive per night. Branding on screen, hand outs, 5 min welcome on the stage, photo session

€ 5,000

ORDER FORM & SPECIFICATIONS

COMPANY:

CONTACT PERSON:

ADDRESS:

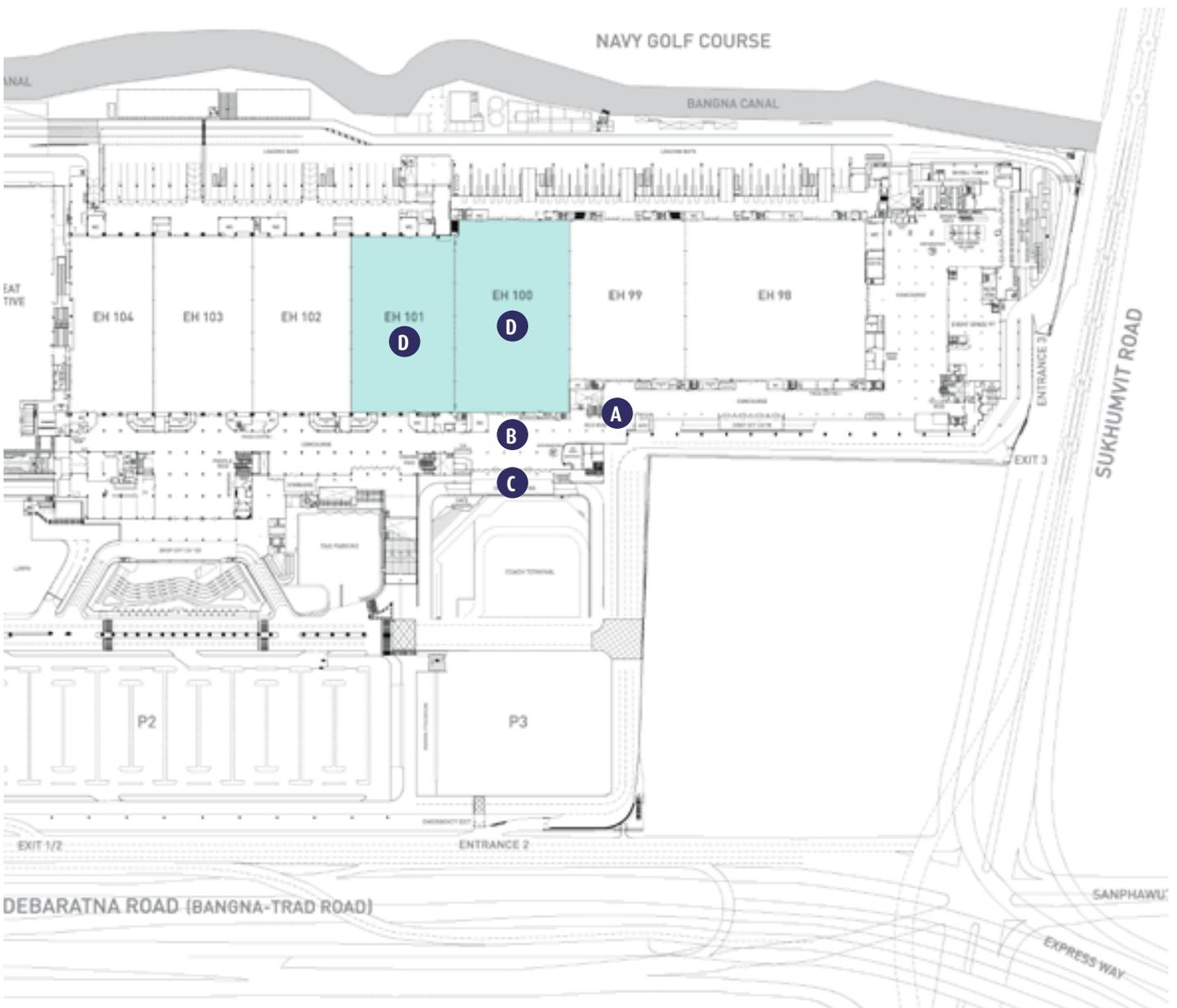
ZIP & CITY:

TELEPHONE:

ITEMS	SPECIFICATIONS	PRICE
LOGO ON FLOOR PLAN		€ 695
SOUVENIR BAG	4 Colors, 2 Sides Max. 2 Exhibitors	€ 9,950
3,000 LANYARDS	Max. 5 Exhibitors	€ 6,995
4,000 LANYARDS	Max. 5 Exhibitors	€ 7,500
5,000 LANYARDS	Max. 5 Exhibitors	€ 9,400
6,000 LANYARDS	Max. 5 Exhibitors	€ 10,200
7,000 LANYARDS	Max. 5 Exhibitors	€ 12,000
COLUMN WRAP	Size: 1.2 x 1.2 x 3 m. 4 sides	€ 2,000
MAIN STAGE ADS BOARD	Size: 2 x 2 m.	€ 1,100
REST AREA SPONSORSHIP	24 - 48 m ² Max. 1 Exhibitor	€ 5,400
WATER DISPENSER	2 Units per Hall	€ 2,000
FOOD COURT TENT CARD	Max. 418 units Size: A5	€ 50 per table
FOOD COURT PAPER NAPKINS	50 Boxes of 1,600 Pieces each Size: 0.25 x 0.25 m. / 0.33 x 0.33 m. Max. 1 Exhibitor	€ 1,300

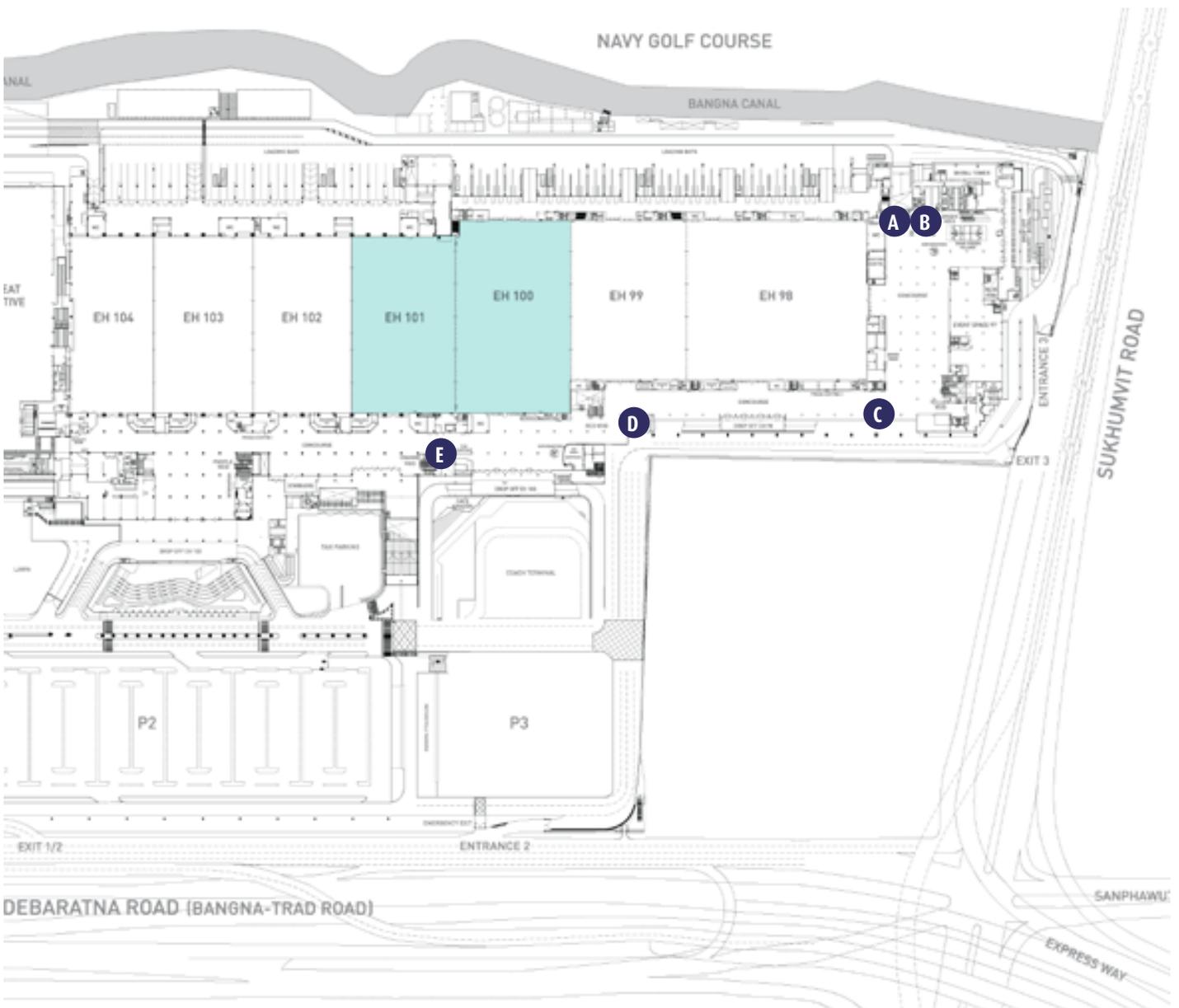
FLOOR STICKERS

ITEMS	SPECIFICATIONS	PRICE
A FOYER HALL FLOOR STICKER	Size A: 1.5 x 12 m Max. 1 Exhibitor	€ 1,350
B FOYER HALL FLOOR STICKER	Size B: 4.0 x 12 m Max. 1 Exhibitor	€ 1,350
C FOYER HALL FLOOR STICKER	Size C: 6.0 x 18 m Max. 1 Exhibitor	€ 1,350
D IN-HALL FLOOR STICKER	Size: A0	€ 1,000



POWER BANK STATIONS

ITEMS	SPECIFICATIONS	PRICE
A HALL 98 BTS 001	Format: MP4 / JPG / PNG Size: 1630 x 1080 px	€ 2,200
B HALL 98 BTS 002	Format: MP4 / JPG / PNG Size: 1630 x 1080 px	€ 2,200
C HALL 98 BANG NA	Format: MP4 / JPG / PNG Size: 1630 x 1080 px	€ 2,200
D HALL 98 TUNNEL 100-101	Format: MP4 / JPG / PNG Size: 1630 x 1080 px	€ 2,200
E HALL 104	Format: MP4 / JPG / PNG Size: 1630 x 1080 px	€ 2,200



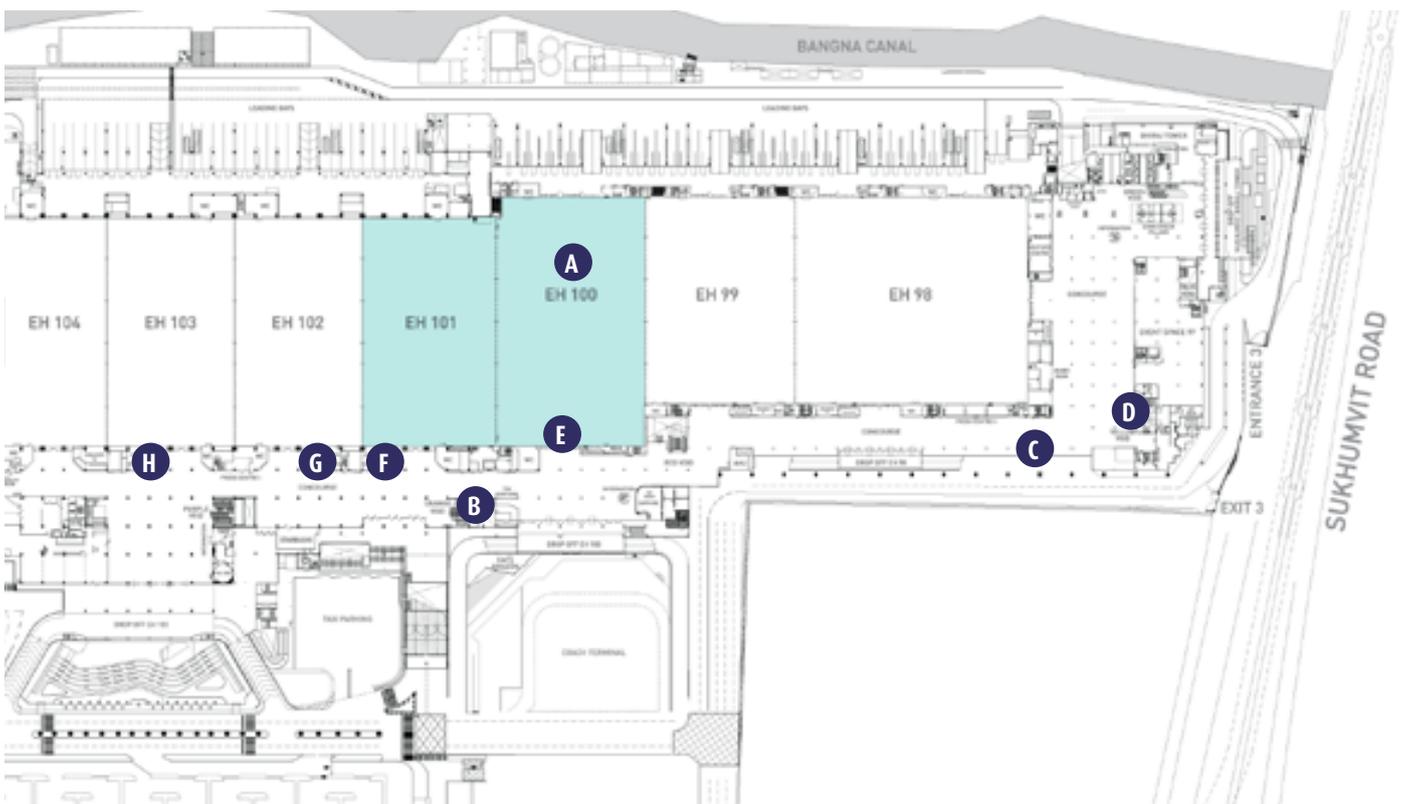
ESCALATORS

ITEMS	SPECIFICATIONS	PRICE
A ESCALATOR WRAPPING YELLOW VOID HALL 98	Ground Floor Size: 8.80 x 0.36 m.	€ 650
B ESCALATOR WRAPPING YELLOW VOID HALL 98	2nd Floor Size: 6.95 x 0.62 m.	€ 650
C ESCALATOR WRAPPING YELLOW VOID HALL 98	3rd Floor Size: 6.95 x 0.62 m.	€ 585
D ESCALATOR WRAPPING RED VOID HALL 100	Basement Floor Size: 7.05 x 0.62 m.	€ 650
E ESCALATOR WRAPPING RED VOID HALL 100	Ground Floor Size: 6.98 x 0.62 m.	€ 650
F ESCALATOR WRAPPING RED VOID HALL 100	2nd Floor Size: 2.78 x 0.62 m.	€ 500
G DIRECTORY POSTER SIGN ORANGE ESCALATOR	Basement Floor Size: 0.61 x 1.05 m.	€ 1,900
H DIRECTORY POSTER SIGN ORANGE ESCALATOR	Ground Floor Size: 0.61 x 1.05 m.	€ 1,900
I DIRECTORY POSTER SIGN ORANGE ESCALATOR	2nd Floor Size: 0.61 x 1.05 m.	€ 1,900



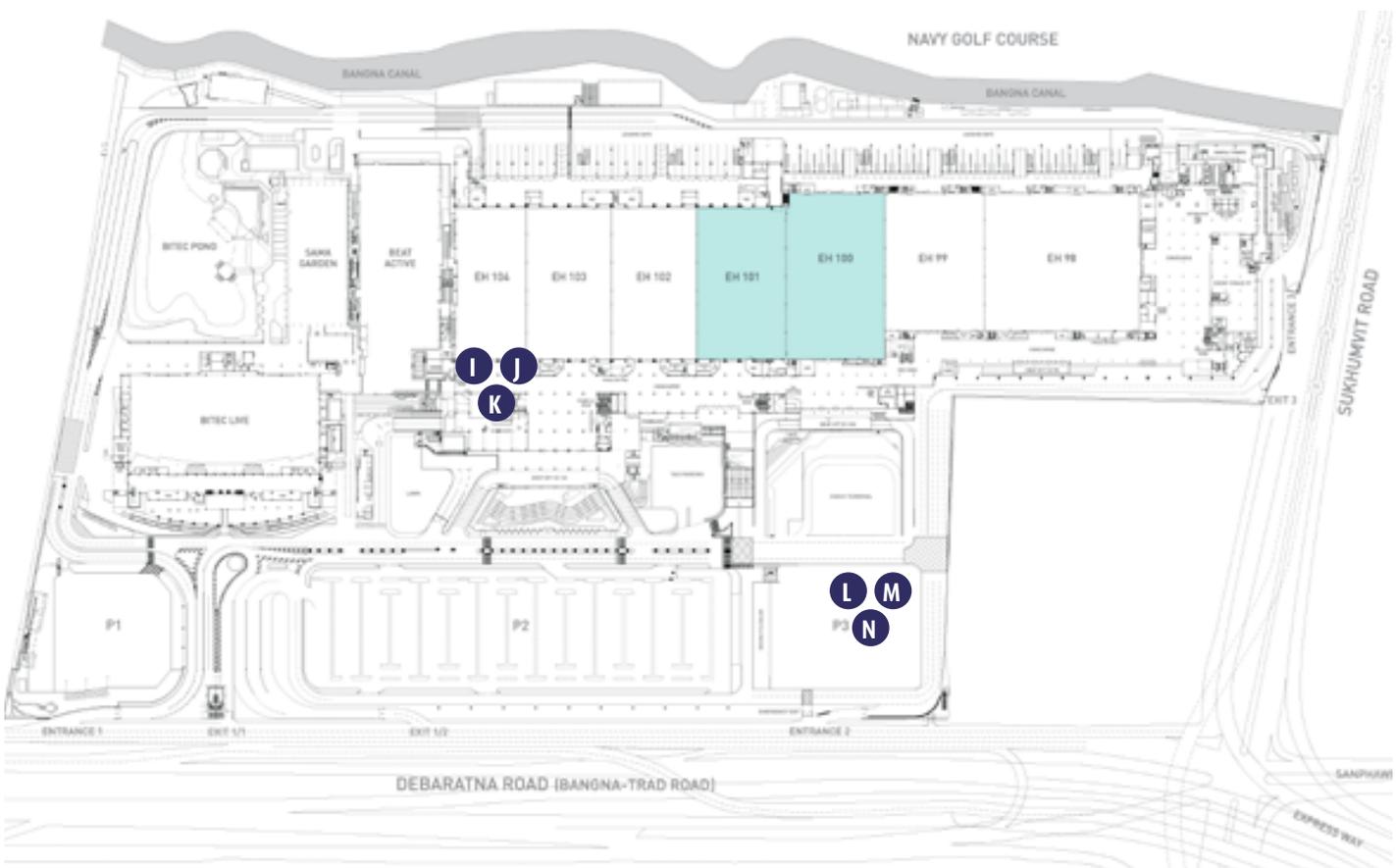
DIGITAL SCREENS

ITEMS	SPECIFICATIONS	PRICE
A MAIN STAGE HANGING LED CUBE	15 sec. Format: MP4 / JPG / PNG Max. 20 Spots	€ 17,900
B VENUE DIRECTORY PLAN	Format: MP4 / JPG / PNG Size: 1920 x 1080 px	€ 900
C VENUE DIRECTORY PLAN	Format: MP4 / JPG / PNG Size: 1920 x 1080 px	€ 900
D VENUE DIRECTORY PLAN	Format: MP4 / JPG / PNG Size: 1920 x 1080 px	€ 900
E DIGITAL ARCHWAY HALL 100	15 sec. Format: MP4 / JPG / PNG Size: 1920 x 256 px	€ 650
F DIGITAL WALL MEDIA HALL 101	Format: MP4 / JPG / PNG Size: 895 x 640 px	€ 585
G DIGITAL WALL MEDIA HALL 102	Format: MP4 / JPG / PNG Size: 1152 x 640 px	€ 650
H DIGITAL WALL MEDIA HALL 103	Format: MP4 / JPG / PNG Size: 1152 x 640 px	€ 650



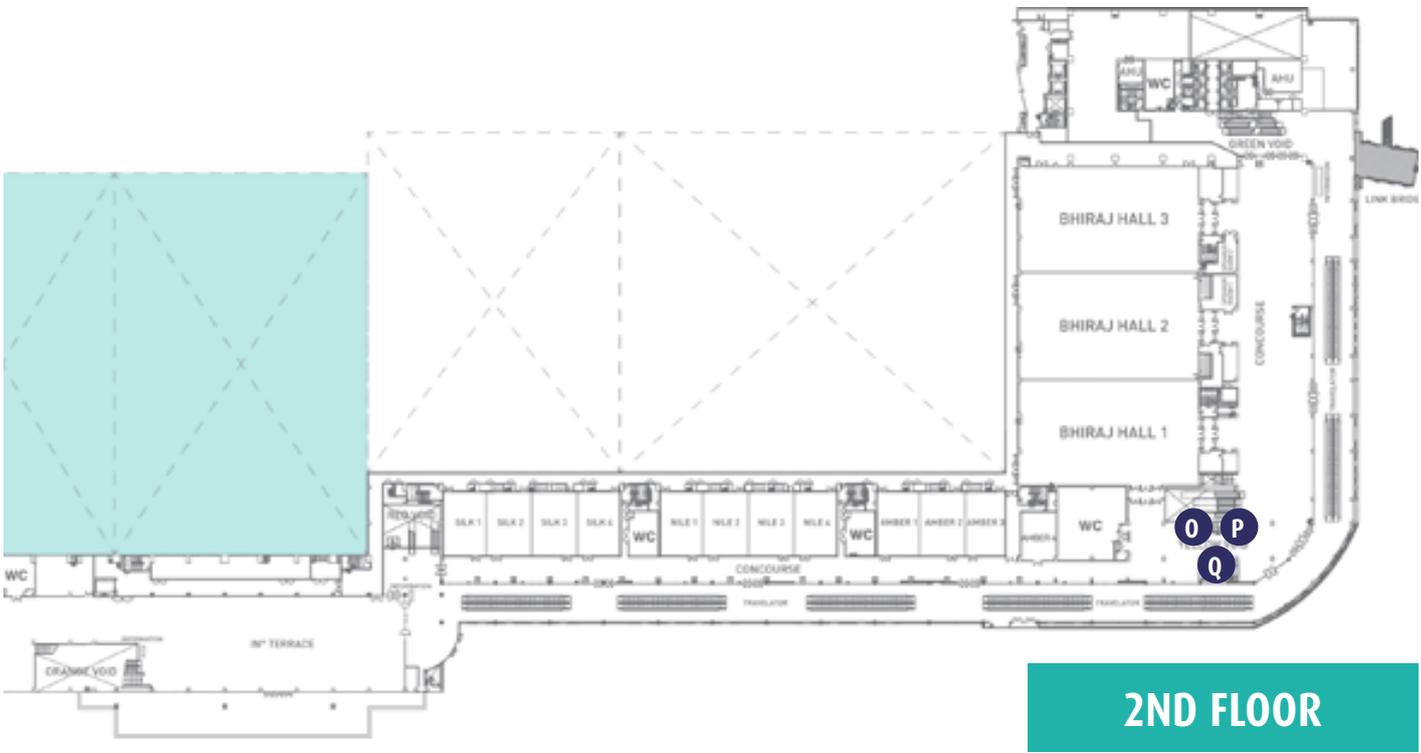
DIGITAL SCREENS

ITEMS	SPECIFICATIONS	PRICE
I DIGITAL WALL MEDIA HALL 104 TO 105	15 sec. Format: MP4 / JPG / PNG Size: 2048 x 512 px	€ 500
J DIGITAL WALL MEDIA HALL 104 TO 105 B	15 sec. Format: MP4 / JPG / PNG Size: 1024 x 512 px	€ 1,900
K DIGITAL WALL MEDIA HALL 104 TO 105 C	15 sec. Format: MP4 / JPG / PNG Size: 1024 x 512 px	€ 1,900
L DIGITAL BILLBOARD OUTDOOR P3 JUNCTION FULL	15 sec. Format: MP4 / JPG / PNG Size: 1024 x 512 px	€ 1,900
M DIGITAL BILLBOARD OUTDOOR P3 JUNCTION B	15 sec. Format: MP4 / JPG / PNG Size: 1024 x 512 px	€ 1,900
N DIGITAL BILLBOARD OUTDOOR P3 JUNCTION C	15 sec. Format: MP4 / JPG / PNG Size: 1024 x 512 px	€ 1,900



DIGITAL SCREENS

ITEMS	SPECIFICATIONS	PRICE
O DIGITAL WALL MEDIA LINK BRIDGE FULL	15 sec. Format: MP4 / JPG / PNG Size: 2432 x 384 px	€ 1,900
P DIGITAL WALL MEDIA LINK BRIDGE B	15 sec. Format: MP4 / JPG / PNG Size: 1216 x 384 px	€ 1,900
Q DIGITAL WALL MEDIA LINK BRIDGE C	15 sec. Format: MP4 / JPG / PNG Size: 1216 x 384 px	€ 1,900
DIGITAL SLIM KIOSK Flexible Locations	15 sec. Format: MP4 / JPG / PNG Size: 1440 x 3840 px	€ 1,900
DIGITAL COLUMN WRAP 002 Flexible Locations	15 sec. Format: MP4 / JPG / PNG Size: 1440 x 3840 px	€ 1,900



SEMINARS

ITEMS	SPECIFICATIONS	PRICE
SPEAKING SLOT AT STAGE	45 min.	€ 1,250
SPEAKING SLOT AT THE CONFERENCE ROOM	45 min.	€ 950
MEETING ROOM FULL DAY	45 Min. Incl F&B 150 pax, 2 breaks, 1 lunch	€ 10,000
MEETING ROOM BY HOUR	Business Center, 3 rooms: BC1 12-20 pax, BC2 9 pax, BC3 5 pax	€ 300
NETWORKING NIGHT	Exclusive per night. Branding on screen, hand outs, 5 min welcome on the stage, photo session	€ 5,000

If the material deadline is exceeded and / or the material does not meet the specifications VNU Exhibitions can void the claim. If the material does not meet the specifications, VNU Exhibitions is empowered to update the material. The costs will be borne by the client.

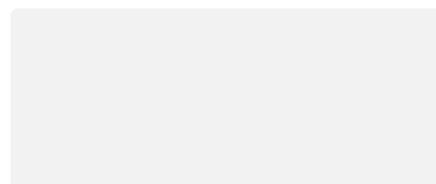
The undersigned participates in VIV Health and Nutrition Asia 2026 for which the participation [Terms and Conditions](#) are applicable. The Terms and Conditions can be found on www.jaarbeurs.nl and filed with the Chamber of Commerce in Utrecht under number 30149544.

Agreed: This is a binding reservation. By returning this signed booking form by email scan the booking is final. Canceled reservations are charged according to the Terms and Conditions.

Name (In Capitals):

Signature:

Company Stamp:



For questions please contact Umberto Cioffi at umberto@vnueurope.com